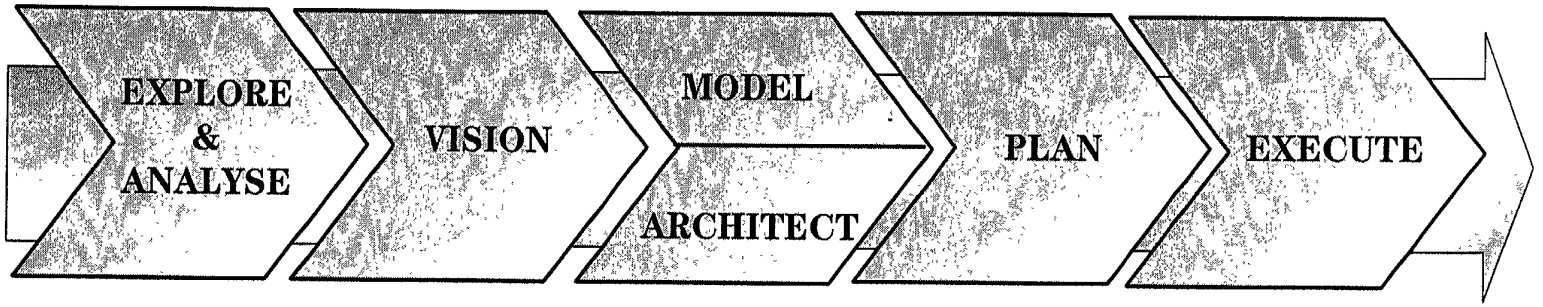

Figure 1

(Prior Art)

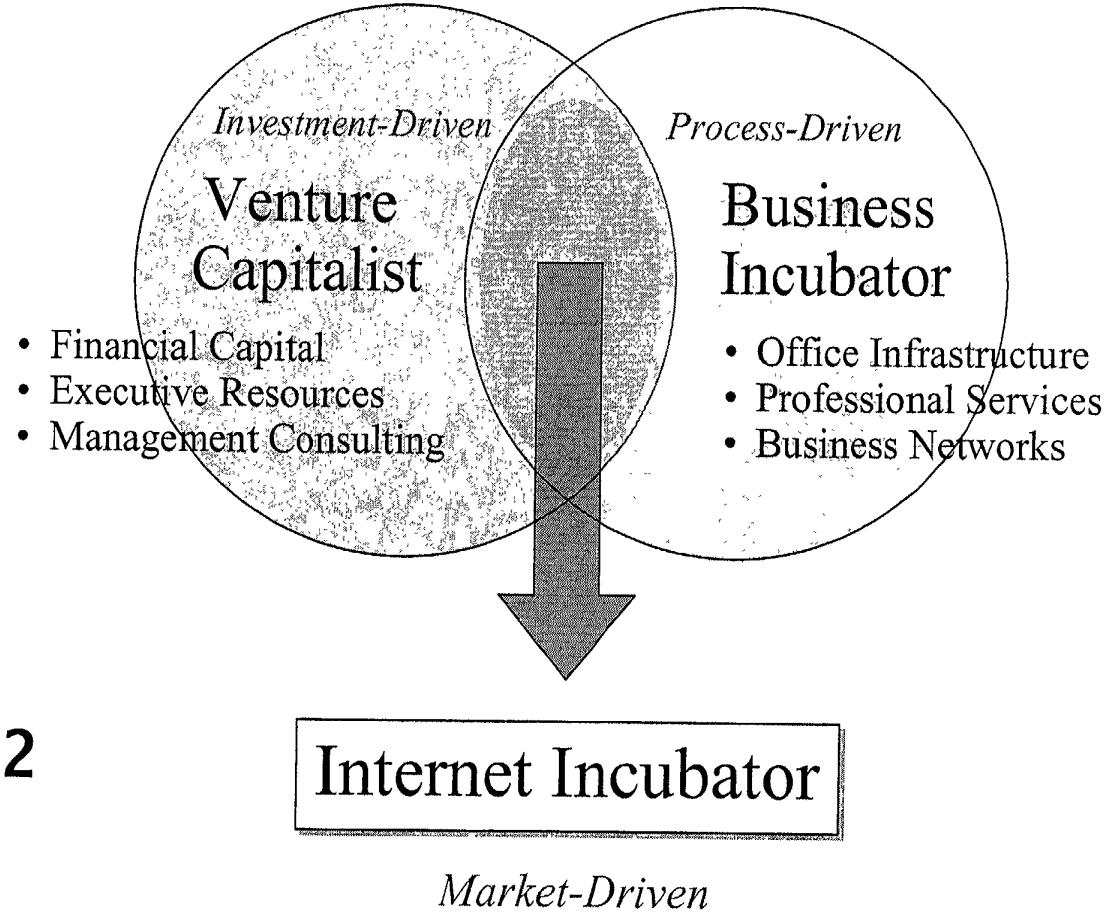

Figure 2

(Prior Art)

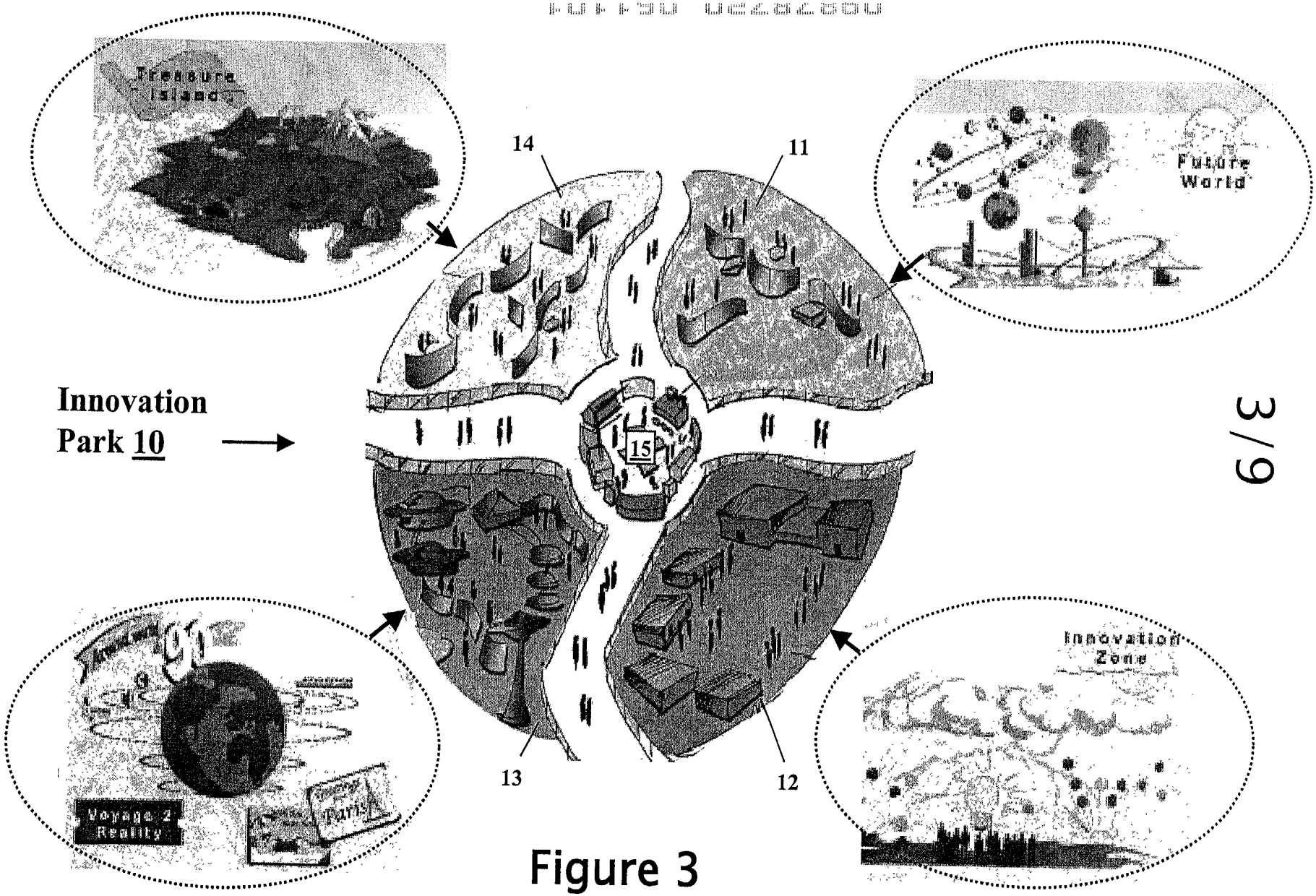
Treasure Island
Future World
Innovation Zone
Voyage 2 Reality
Innovation Park 10
11
12
13
14
15

Figure 3

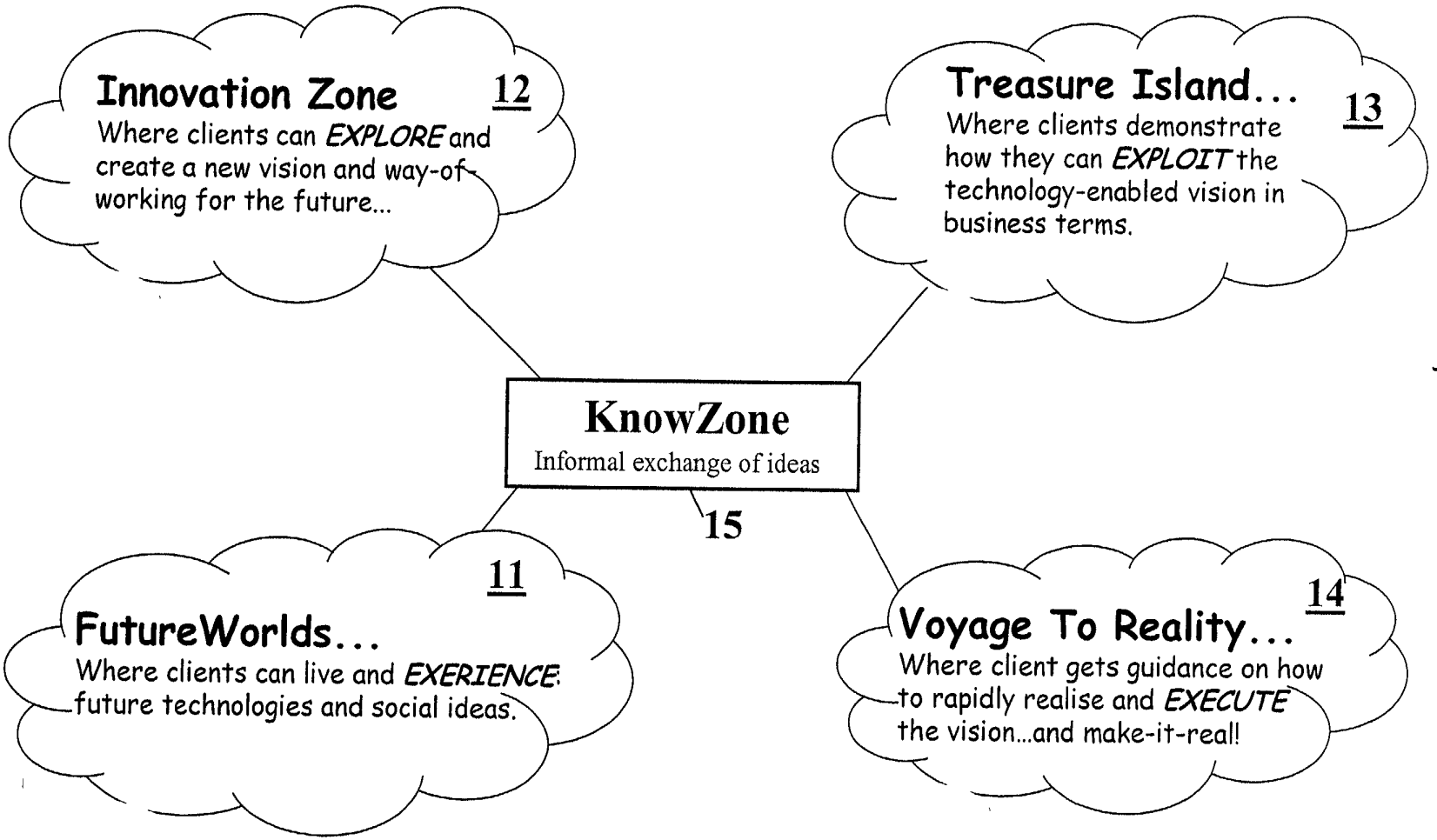
Innovation Zone
12
Where clients can EXPLORE and create a new vision and way-of-working for the future...
Treasure Island...
13
Where clients demonstrate how they can EXPLOIT the technology-enabled vision in business terms.
KnowZone
Informal exchange of ideas
15
11
FutureWorlds...
Where clients can live and EXERIENCE future technologies and social ideas.
14
Voyage To Reality...
Where client gets guidance on how to rapidly realise and EXECUTE the vision...and make-it-real!

Figure 4

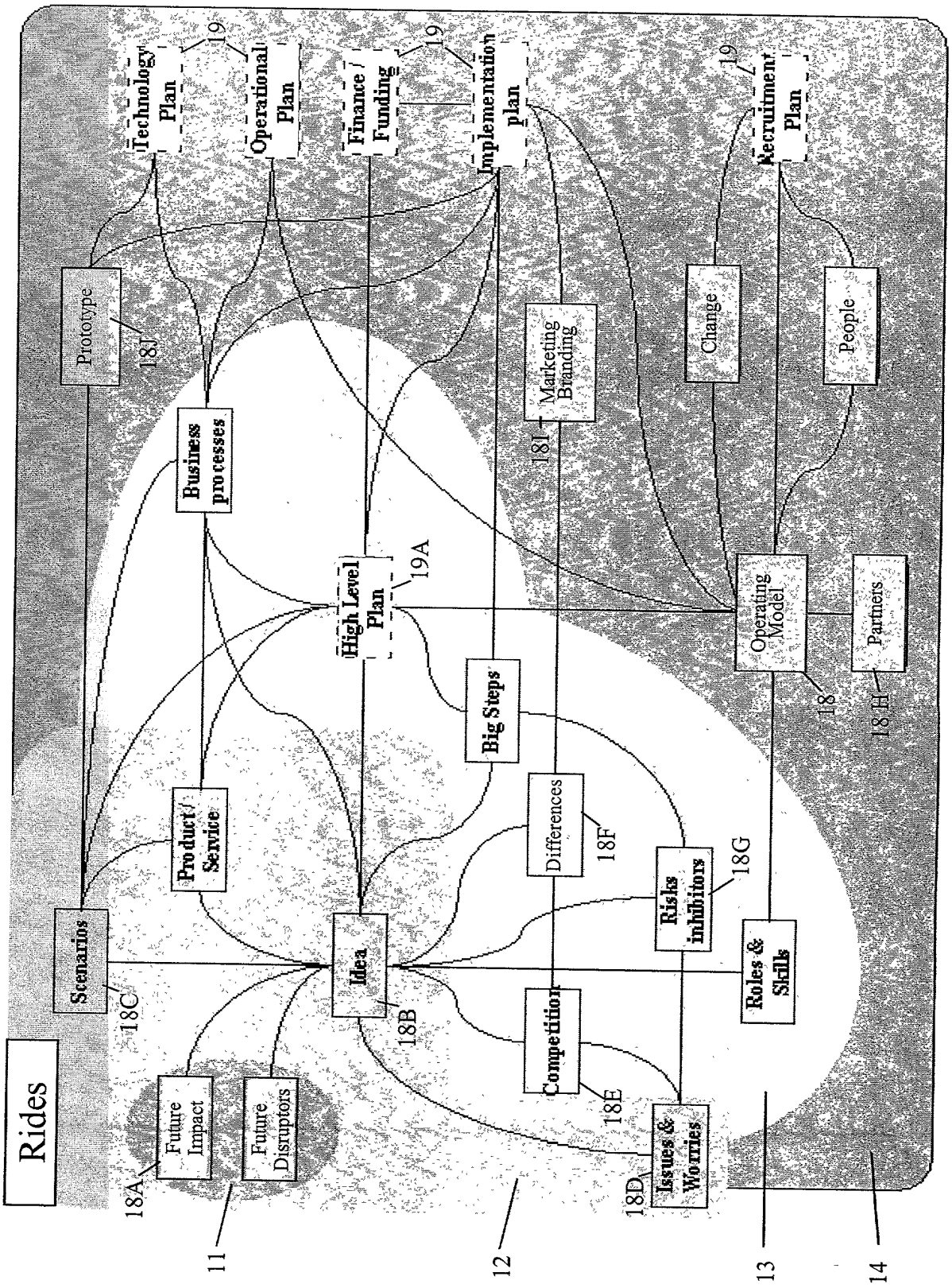
Rides
Future Impact
Future Disruptors
Scenarios
Product / Service
Idea
Competition
Issues & Worries
Differences
Risks inhibitors
Roles & Skills
Big Steps
High Level Plan
Business processes
Prototype
Technology Plan
Operational Plan
Finance / Funding
Implementation plan
Marketing Branding
Change
Recruitment Plan
People
Operating Model
Partners
18A
18B
18C
18D
18E
18F
18G
18H
18I
18J
19
19A
11
12
13
14

Figure 5

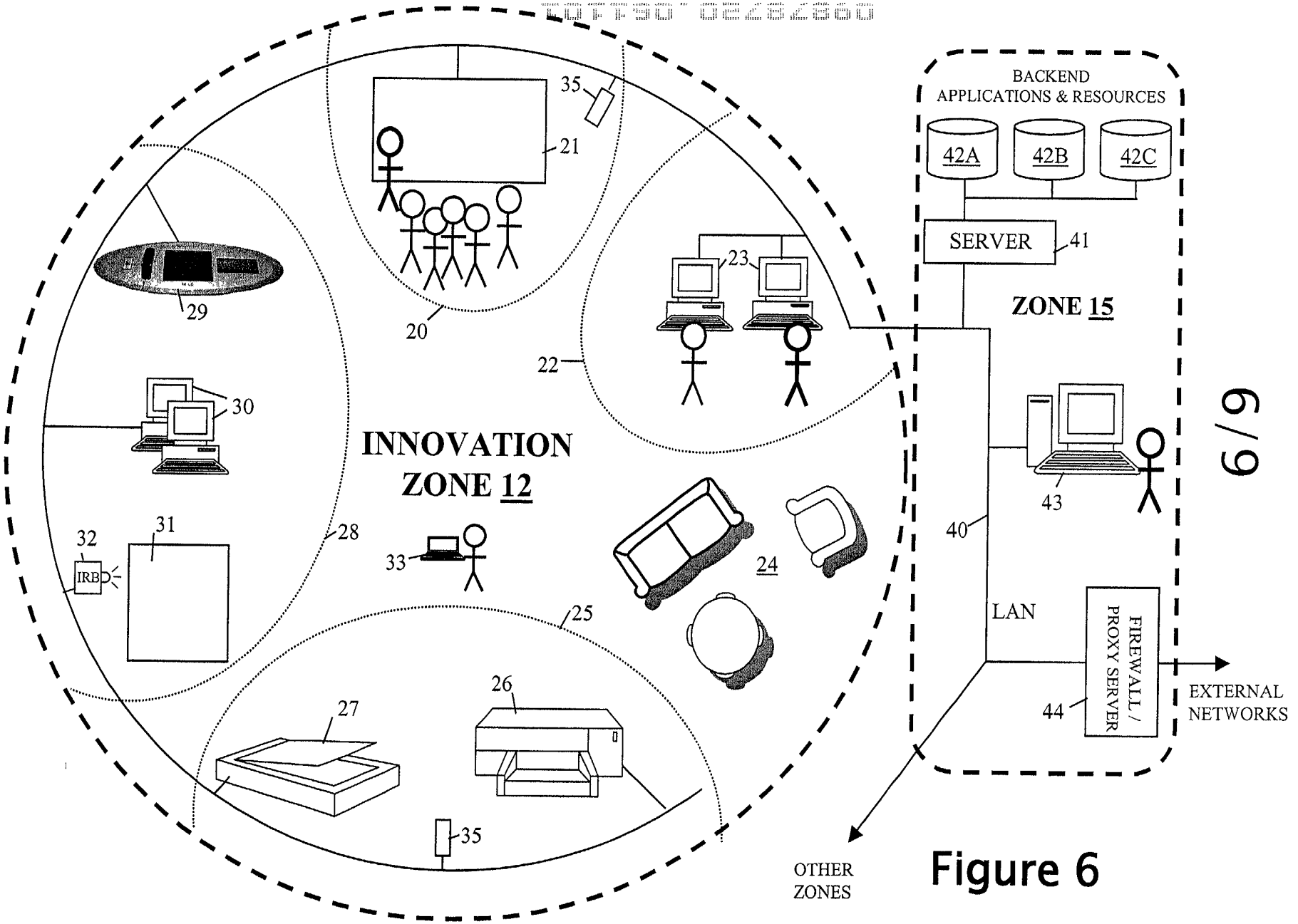
BACKEND
APPLICATIONS & RESOURCES
42A
42B
42C
SERVER
41
ZONE 15
INNOVATION
ZONE 12
20
21
22
23
24
25
26
27
28
29
30
31
32
IRB
33
35
35
40
43
LAN
FIREWALL /
PROXY SERVER
44
EXTERNAL
NETWORKS
OTHER
ZONES

Figure 6

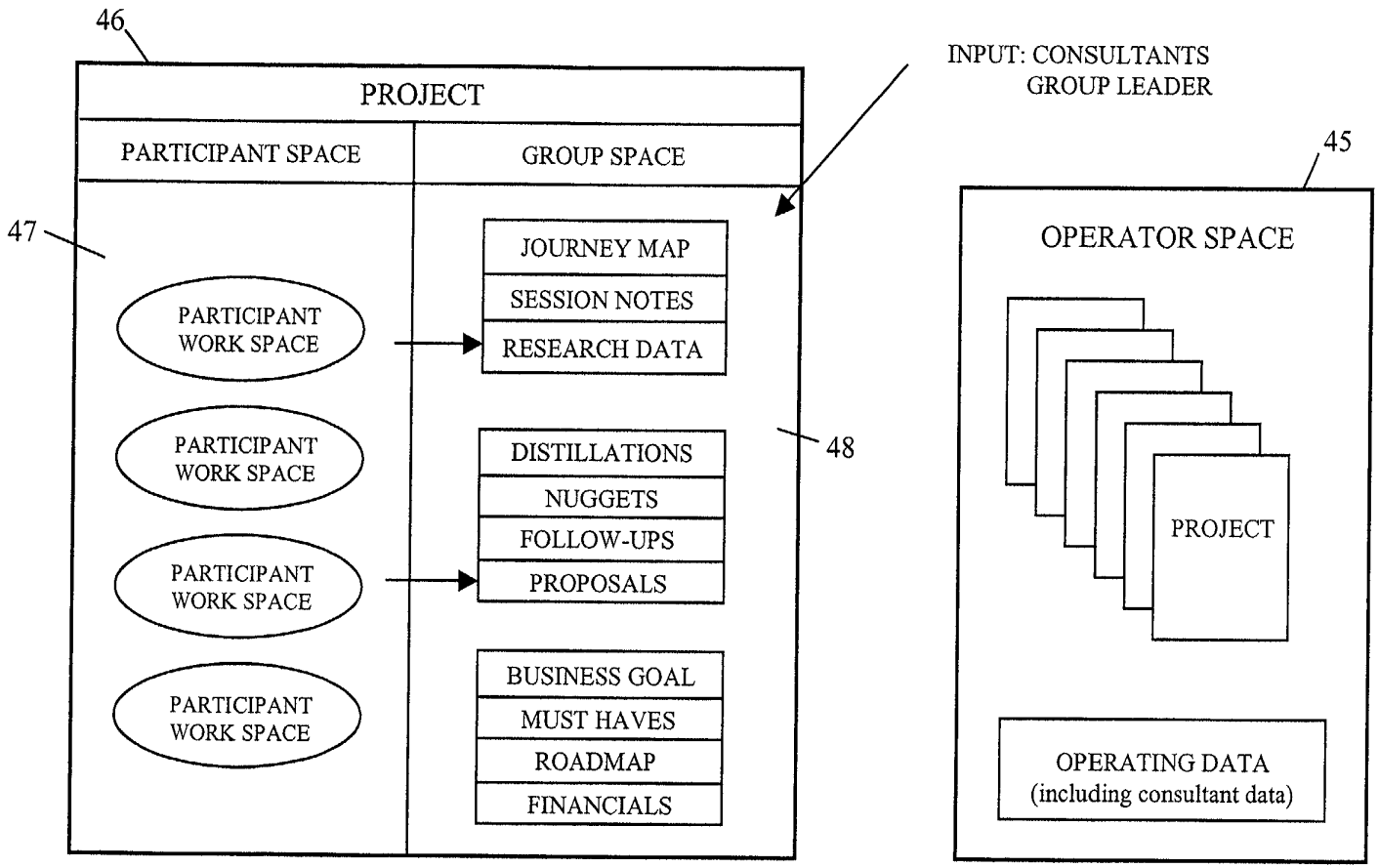
46
PROJECT
PARTICIPANT SPACE
GROUP SPACE
47
PARTICIPANT WORK SPACE
PARTICIPANT WORK SPACE
PARTICIPANT WORK SPACE
PARTICIPANT WORK SPACE
JOURNEY MAP
SESSION NOTES
RESEARCH DATA
DISTILLATIONS
NUGGETS
FOLLOW-UPS
PROPOSALS
BUSINESS GOAL
MUST HAVES
ROADMAP
FINANCIALS
48
INPUT: CONSULTANTS
GROUP LEADER
45
OPERATOR SPACE
PROJECT
OPERATING DATA
(including consultant data)

Figure 7

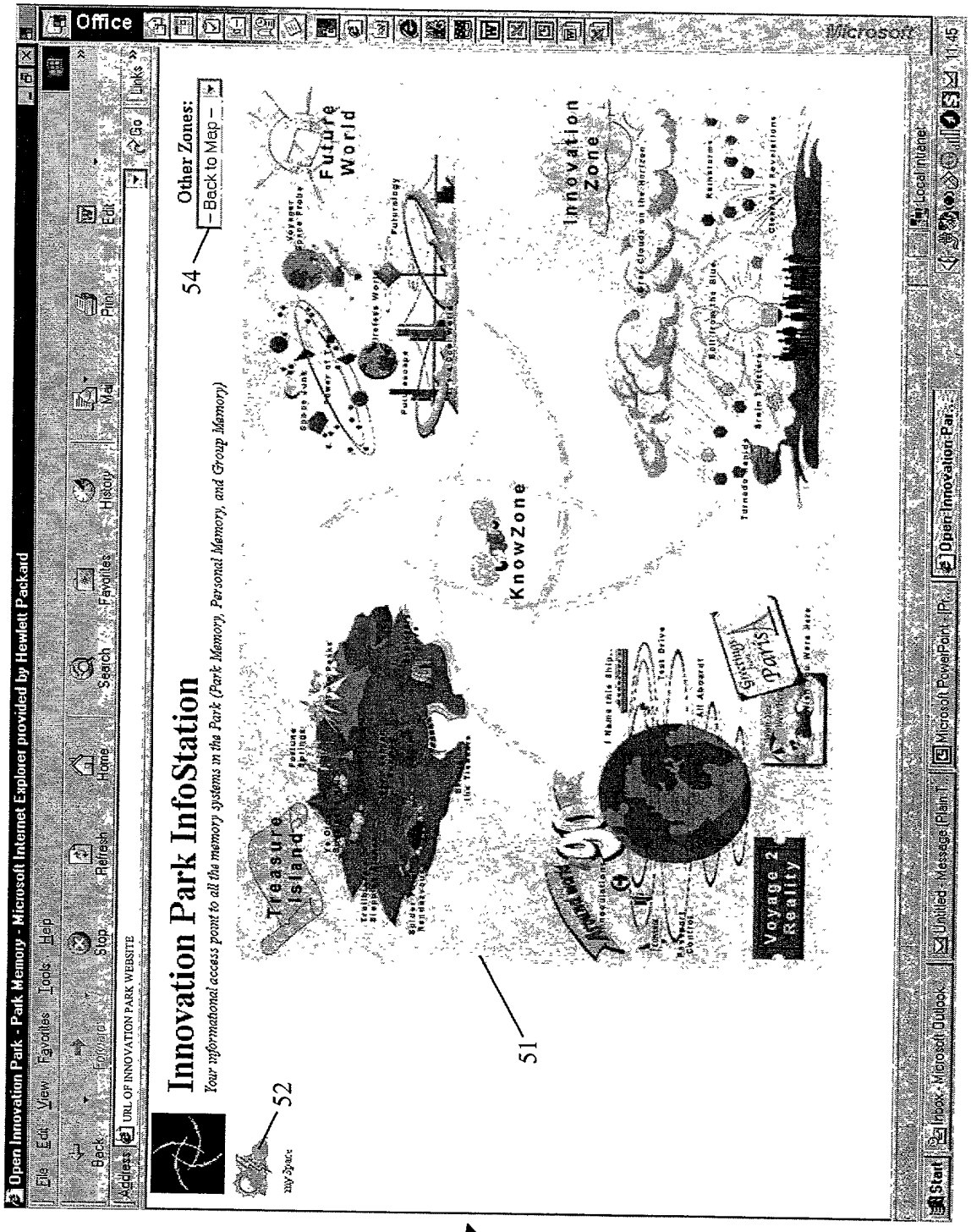
Open Innovation Park - Park Memory - Microsoft Internet Explorer provided by Hewlett Packard
Innovation Park InfoStation
Your informational access point to all the memory systems in the Park (Park Memory, Personal Memory, and Group Memory)
Other Zones:
- Back to Map -
Treasure Island
Future World
KnowZone
Innovation Zone
Voyage 2 Reality
50
51
52
54

Figure 8

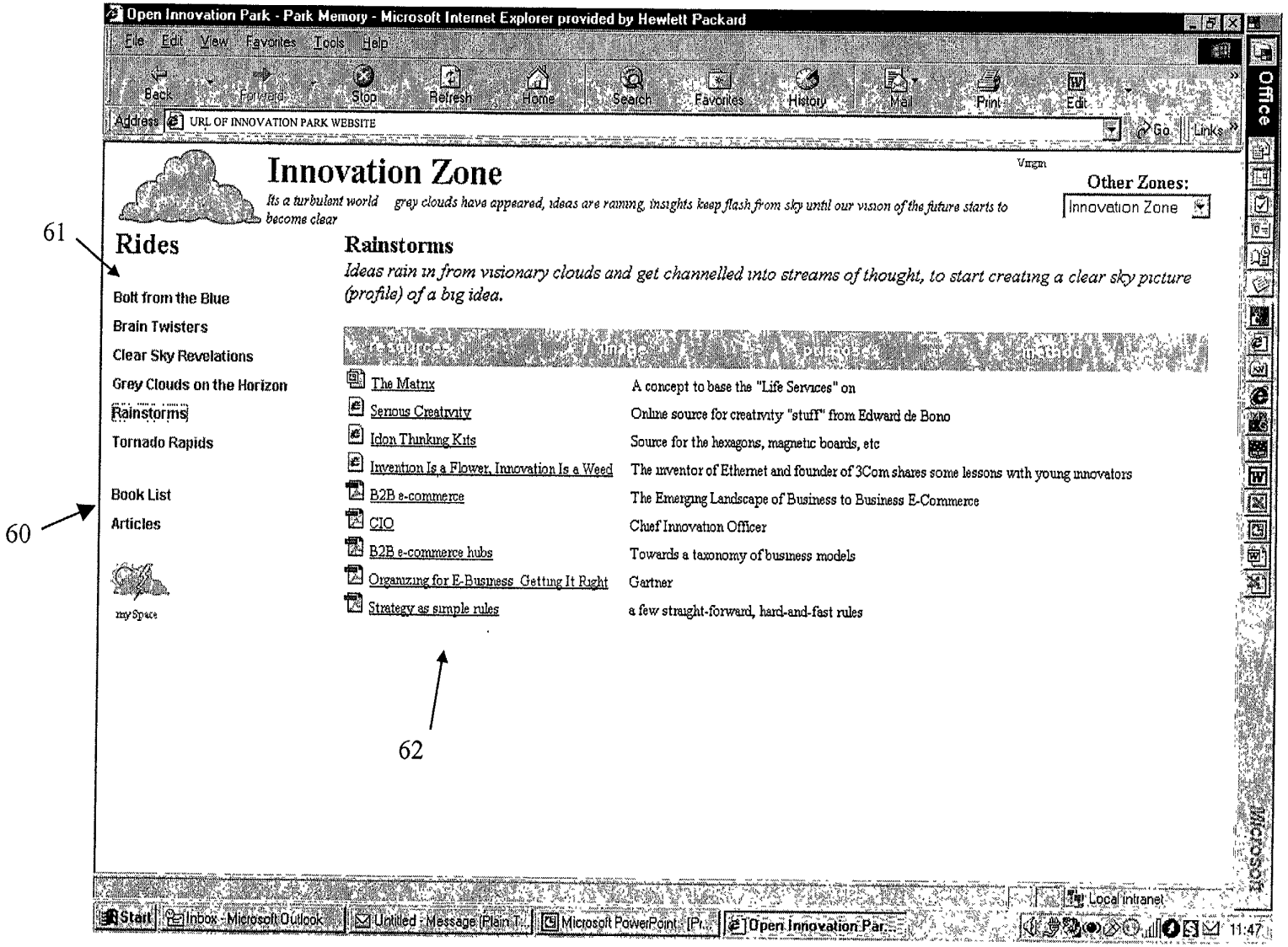
Open Innovation Park - Park Memory - Microsoft Internet Explorer provided by Hewlett Packard
File Edit View Favorites Tools Help
Back Forward Stop Refresh Home Search Favorites History Mail Print Edit
Address URL OF INNOVATION PARK WEBSITE
Go Links
Innovation Zone
Its a turbulent world grey clouds have appeared, ideas are raining, insights keep flash from sky until our vision of the future starts to become clear
Other Zones:
Innovation Zone
61
Rides
Bolt from the Blue
Brain Twisters
Clear Sky Revelations
Grey Clouds on the Horizon
Rainstorms
Tornado Rapids
60
Book List
Articles
mySpace
Rainstorms
Ideas rain in from visionary clouds and get channelled into streams of thought, to start creating a clear sky picture (profile) of a big idea.
The Matrix
A concept to base the "Life Services" on
Serious Creativity
Online source for creativity "stuff" from Edward de Bono
Idon Thinking Kits
Source for the hexagons, magnetic boards, etc
Invention Is a Flower, Innovation Is a Weed
The inventor of Ethernet and founder of 3Com shares some lessons with young innovators
B2B e-commerce
The Emerging Landscape of Business to Business E-Commerce
CIO
Chief Innovation Officer
B2B e-commerce hubs
Towards a taxonomy of business models
Organizing for E-Business Getting It Right
Gartner
Strategy as simple rules
a few straight-forward, hard-and-fast rules
62
Office
Microsoft
Local intranet
Start
Inbox - Microsoft Outlook
Untitled - Message (Plain T...
Microsoft PowerPoint [Pr...
Open Innovation Par...
11:47

Figure 9